



THE

CASTRO VALLEY HIGH SCHOOL OLYMPIAN

Advertising information and order form 2011-12

Business: _____

Contact name: _____

Address: _____

Phone #: _____

Email: _____

Size of Ad: _____

of Ads: _____

Total \$: _____

Please make checks payable to:
Castro Valley High School

X _____
Owner/contact signature

Ad deadlines:

Publication dates:

- | | |
|--|----------|
| <input type="checkbox"/> Sept. 26 | Oct. 7 |
| <input type="checkbox"/> Oct. 17 | Oct. 28 |
| <input type="checkbox"/> Nov. 7 | Nov. 17 |
| <input type="checkbox"/> Winter Ball issue
Dec. 5 | Dec. 15 |
| <input type="checkbox"/> Jan. 9 | Jan. 20 |
| <input type="checkbox"/> Jan. 23 | Feb. 3 |
| <input type="checkbox"/> Junior Prom issue
Feb. 13 | Feb. 24 |
| <input type="checkbox"/> March 5 | March 16 |
| <input type="checkbox"/> March 26 | April 5 |
| <input type="checkbox"/> Senior Ball issue
April 23 | May 4 |
| <input type="checkbox"/> May 7 | May 18 |
| <input type="checkbox"/> May 29 | June 7 |
| <input type="checkbox"/> Senior graduation issue
May 29 | June 11 |

Advertising Rates (circulation 2,000)

Size	Dimensions	# of Ads			
		1	4	8	12
Business Card	3.5" x 2"	\$25	\$90	\$175	\$240
1/8 Page	4" x 4"	\$50	\$180	\$350	\$480
1/4 Page	6" x 8"	\$100	\$360	\$700	\$960
1/2 Page	10" x 8"	\$200	\$720	\$1400	\$1920

Inserts \$150/issue
(Deliver inserts directly to Folgergraphics at 2339 Davis Ave. in Hayward, CA 94545. Mark them "For CVHS Olympian."
Checks should be sent to *The Olympian* at CVHS.)

Please return form, ad and payment to:

***Olympian* advertising**
Castro Valley High School
19400 Santa Maria Avenue
Castro Valley, CA 94546

Please feel free to contact us!

Advisor: Matt Johanson

matt.johanson@sbcglobal.net

Voice mail: (510) 537-5910 ext. 3113

Fax: (510) 582-3924 (attn: *Olympian*)

Thanks for supporting *The Olympian*!